



www.stcroixgas.com
 415 S Second St
 River Falls, WI 54022
 (715) 425-6177

JANUARY 2011

Due Date:
January 25
Tuesday

Your payment is on time if it is received on the due date by closing time at our payment locations. Mail in time to meet this date or drop your payment at:

River Falls Location:
 Our office, 415 S. 2nd Street.
 Due date deadline: 5 p.m.

Prescott Location:
 First National Bank,
 1151 N. Canton Street.
 Due date deadline:
 lobby - 5 p.m.,
 drive-up window - 6 p.m.

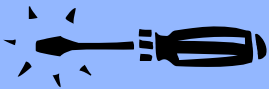
Online bill payers:
 allow 10 business days
 for your payment
 check to reach us.



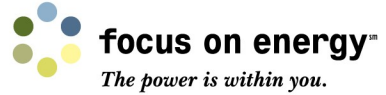
Ask us about AutoPay for automatic withdrawal from your bank account. No more missed deadlines!

Furnace service

Experts advise having your furnace checked every 2 years.



Call us to make an appointment, for Tuesdays, Wednesdays or Thursdays. You must be at home during the appointment.

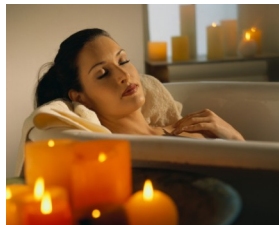


Gas Water Heater Incentives

\$50—\$200

Is your water heater more than 15 years old? Don't wait for a cold shower! Ask your plumbing contractor about earning an incentive on your new water heater.

Focus on Energy helps homes and businesses take advantage of the low energy cost of a natural gas water heater. Check with Focus on Energy to be sure your choice is on their list of approved models. Call 1-800-762-7077.



Wow!
\$250
Bonus
Incentive!

To switch from an electric water heater to a natural gas water heater

Focus on Energy provides a bonus \$250.00 incentive if you exchange your electric water heater for a natural gas model.

Our low gas prices make daily usage very economical, too. Ask your plumber to calculate your savings with a new gas water heater. St. Croix Gas often has the lowest gas rates in Wisconsin!



12-month average gas price (residential)

Jan. 2010	\$0.94/therm
Feb. 2010	\$0.85
Mar. 2010	\$0.78
Apr. 2010	\$0.74
May 2010	\$0.54
Jun. 2010	\$0.51
Jul. 2010	\$0.55
Aug. 2010	\$0.57
Sep. 2010	\$0.50
Oct. 2010	\$0.53
Nov. 2010	\$0.73
Dec. 2010	\$0.78

AVERAGE \$0.70/therm

Ask your plumber to use this rate when calculating your savings .

Program your thermostat down 10 degrees at night and while you are away during the day. You'll reduce your gas usage by about 10%.